



EMPLOYERS' CONSULTATIVE ASSOCIATION OF TRINIDAD & TOBAGO

#17 Samaroo Road, Aranguez Roundabout North, Aranguez

Tel: (868) 675-9388 Exts. 226/242 Fax: (868) 675-4866 Website: www.ecatt.org Email: ecatt@tstt.net.tt

MEDIA RELEASE

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New ECA CEO Ready for Challenge



The Employers Consultative Association (ECA) welcomed its new Chief Executive Officer Mrs. Joycelyn Francois-Opadeyi as the incumbent Executive Director, Ms. Linda Besson, retired at the end of June 2015, after nearly two decades of leading the ECA. The ECA is an umbrella organisation that represents its members in public and legislative debates on Industrial Relations-related issues affecting the Employer community.

“Although the ECA’s main thrust has always been Industrial Relations,” said Besson, “the ECA has grown significantly over its fifty-five year existence and has now become a full service resource for all things business and I am confident that Mrs. Francois-Opadeyi is capable of taking the organisation to new heights.”

Francois-Opadeyi brings with her a wealth of experience that spans twenty two years functioning in senior positions, making her contribution in the fields of Business Administration and Management, Human Resource Management, Finance, Entrepreneurship and Marketing. A former Vice President of the Business Development Company, she has also held the position of General Manager of Trinidad Pilots & Berthing Masters Association. She subsequently moved to the Central Bank of Trinidad and Tobago where she headed the Procurement and Support Services function as well as functioned as a member of the Bank’s Budget and Tenders Committees.

“I am truly excited about the challenge that is before me,” said Francois-Opadeyi. “The ECA is full of potential and I intend to do all that I can to inspire its staff to achieve that potential,



while ensuring that our current and future members benefit fully from all that the ECA can offer.”

Francois-Opadeyi is a Chartered Accountant and has earned a B.Sc. in Industrial Management as well as an Executive Masters of Business Degree from the Arthur Lok Jack School of Business.

She has also held leadership positions in Sports having captained the National Hockey team during her sporting career as well as holding the Presidency of the Trinidad and Tobago Women’s Cricket Association.

It is this strong leadership and management skillset that Mrs Francois-Opadeyi intends to leverage in her new role as CEO. She is looking forward to assisting in strengthening the tripartism initiative in Trinidad and Tobago, since she believes that much more can be accomplished in the national interest, through meaningful consultation and social dialogue as the ECA seeks to shape the industrial relations and human resources policies that affect the national community.

Also high on her agenda is outreach to the ECA’s membership in order to provide quality Human Resource and Industrial Relations guidance and support during this current challenging business and economic climate. Such support is vital for the survival and sustainability of businesses in Trinidad and Tobago.

Mrs Francois-Opadeyi also believes it is necessary to foster even greater co-operation and collaboration among other Employer organisations and interest groups in order to garner greater strength to more effectively address the issues of all stakeholders.

About the Employers Consultative Association (ECA)

The ECA is a not-for-profit organisation that provides quality representation as the leading national voice in public and legislative debates on Industrial Relations-related issues affecting the Employer community. Through its Subsidiary, the Employers’ Solution Centre (ESC) it provides Industrial Relations and Human Resource Advisory services and Training. The company’s Academy of Industrial Relations and Labour Studies is also highly acclaimed locally and regionally.

For further information, kindly contact:

Antonette Brotherson-Brusco
Team Leader Public Relations and Communications
Telephone: 675-9388 Ext 226
E-mail: abrothersonbrusco@ecatt.org