The Sustainable & Resilient enterprise (SURE) training programme

Preparing your business to survive and thrive during crises

Sustainable resiliency is key for small and medium sized enterprises. The SURE training programme empowers your business to survive and thrive in the face of unexpected adversities such as pandemics, cyberattacks, natural disasters, economic upheavals, and social disruptions.

Program at a glance

Blended online training

Webinars, self-guided eLearning units, and individual e-coaching.

Customizable

Customize the training material to the specific risk scenarios you face.

One-on-one Coaching

Work directly with an experienced coach to guide your learning and formulate a strategy specific for your business.

The challenge

In today's globalized world, businesses face a vast array of threats to their operations. The COVID-19 pandemic has underlined, as never before, that businesses need to be prepared to face unexpected events. In short, they need to be resilient and sustainable.

The programme

Sustainable & Resilient Enterprise (SURE) training consists of six core modules teaching business leaders nine resilience practices that can be customized for their needs. Developed through a partnership by the ILO and GIZ, and with the support of a global advisory group, these modules are taught through a blended approach, using a combination of webinars, self-guided eLearning, and individual coaching. By the end of this training, you will create an actual business resilience strategy applicable to

your organization's specific needs by the end of SURE training.

SURE training allows for comprehensive crisis management planning and provides tangible processes for SME leaders to build user-friendly crisis management tools. This training empowers leaders and businesses to face and manage any kinds of threat, hazard, crisis, or disaster.

Adapt your business to any disruption

The SURE training programme defines business resilience as "the ability of a business to anticipate and respond to crisis, not only to survive and recover but also to evolve." To do so, you need to build and strengthen three capacities within your business:

Leadership & Culture: to provide clear direction and purpose when faced with crises and to engage staff in achieving business resilience objectives.

Risk Analysis & Management: anticipate risks, withstand crises, and continue delivering core products and services while responding to changing market and consumer pressures.

Networks & Partnerships: engage with third parties that are important to your business such as suppliers, competitors, government agencies, and others to achieve business resilience objectives.

Protect your business, plan your future.

Earn your certification as a sustainable and resilient enterprise leader:

Participants will receive a certificate of completion upon successful submission of their own business resilience strategy, issued by the SURE trainer and/or implementation partner.

Learn more today at

Employers' Consultative Association of Trinidad and Tobago
www.ecatt.org

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